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ABSTRACT

The chapters commissioned for this book describe key aspects of evaluation methodology as they are practiced in a Canadian context, providing representative illustrations of recent developments in evaluation methodology as it is currently applied. The following chapters are included: (1) "Program Evaluation with Limited Fiscal and Human Resources" (Paul Favaro and Lorraine E. Ferris); (2) "Issues in Designing the Standardized Questionnaire" (Greg Mason); (3) "Process Evaluation: Rationale and Application" (Alan M. Cohen and Barbara Adams); (4) "Longitudinal Research in Program Evaluation" (Greg Mason); (5) "Methods for the Economic Evaluation of New Health Care Technology: An Overview" (Ronald Wall); (6) "Strategic Choices in Program Evaluation" (Marthe Hurteau); (7) "Multicriteria Analysis: Evaluating a Portfolio of Public Enterprises" (Jean-Paul Paquin and Raymond Paquin); (8) "Special Topics in Applied Multivariate Analysis: Outliers and Multicollinearity" (Barry Spinner); (9) "Getting the Best from Consultants" (Burt Perrin and Kathryn A. Boschen); and (10) "Improving the Quality of Evaluations" (Ronald C. Corbeil and Cameron McQueen). References follow each chapter. (Contains 20 tables, 4 exhibits, and 24 figures). (SLD)

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